



University of Alabama

# Financial Management Assessment

Final Report

February 2026

# Organization

**Methodology**

**Findings**

**Recommendations**

# Background and Context

## *Methodology*

Segal conducted a comprehensive assessment that included the following components:

### Documentation Review

A comprehensive review of data and documentation provided, including organizational charts, job descriptions, and other relevant information.



### Information-Gathering Meetings

One-on-one and focus group interviews with 146 members of the Finance & Operations team, Faculty, Staff, and Administrators, along with 5 in-depth desk audits



### Online Survey

A 15-question online survey for all staff members and leaders involved with financial management to provide ideas, perspectives, feedback, and insights on the current and future state of finance across the university.



### Best Practices Review

Analyzing detailed findings surfaced in the interviews and the survey, we applied our knowledge and experience to craft recommendations unique to the needs of UA and aligned to best practices.



This report includes:

- A **review** of common themes that emerged during the assessment, and
- Detailed **recommendations** to address assessment findings and survey results

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# Assessment Findings

## *Strengths*

**There are various strengths and a positive momentum in advancing the Finance Team that UA can build on and leverage:**



While challenges were raised to the implementation and communication of the reorganization, many leaders and finance professionals believe that the new model will improve organizational alignment, processes, systems, and financial services



Finance staff and leaders possess extensive knowledge and demonstrate a breadth of expertise in key financial areas such as budgeting, accounting, procurement, grants, tax, student accounts, and treasury functions



Many employees have long tenure and deep familiarity with institutional processes, which enables operational stability and problem-solving capability



Across interviews, finance units are described as responsive, service-minded, and focused on helping departments, students, and faculty navigate complex policies or technical requirements



Finance teams demonstrate considerable resilience and continue to deliver critical services, even with perceived staffing shortages, system constraints, and overlapping change demands



Leaders and managerial staff routinely step into tactical roles to keep work progressing, demonstrating adaptability and dedication

# Assessment Findings

## *Strengths*

**There are various strengths and a positive momentum in advancing the Finance Team that UA can build on and leverage *continued*:**



The finance division has introduced e-procurement, robotic process automation, paperless workflows, an integrated travel platform (Concur), and financial system enhancements. These efforts demonstrate capacity for innovation and operational improvement



Multiple customers of finance described positive working relationships with finance staff, particularly for grant support, budget analysis, purchasing assistance, and student account management



Finance holds and maintains strong internal controls, audit compliance, contract oversight, and regulatory adherence suggesting robust financial stewardship and protection of the university from risk exposure



Units such as procurement, tax, research accounting, student billing, and financial technology teams demonstrate deep discipline knowledge. These specialists are known for solving complex problems and maintaining high accuracy with sensitive transactions



There is a genuine desire to improve standardization and transparency for the betterment of the unit and the University more broadly

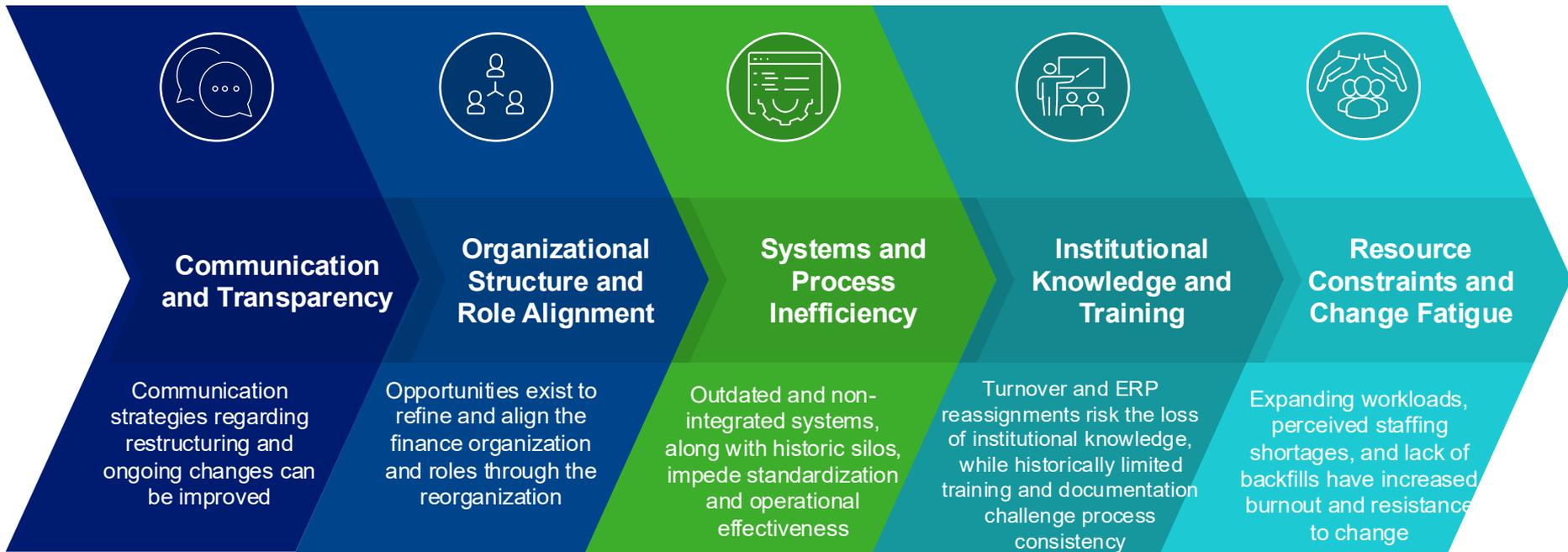


Many teams report strong camaraderie, collegiality, and respect among colleagues. These positive local cultures reinforce retention and support collaborative problem-solving

# Assessment Findings

## Thematic Summary

The assessment revealed the following opportunities and challenges:



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# Recommendations

Segal recommends that University of Alabama act in five key areas to address the opportunities and challenges identified in the financial management assessment. The following thematic recommendations are designed to strengthen communication, clarify organizational structure, modernize systems, safeguard institutional knowledge, and support staff well-being, positioning Finance for long-term success:



# Assessment Recommendations

## *Communication and Transparency*



### **Prioritize open, consistent communication about changes and decisions**

- Leverage consistent, regular, and varied communication strategies to strengthen engagement with finance team members at all levels, leaders, and other campus stakeholders across the University
- Develop and implement a comprehensive communications plan and change strategy to support the advancement of the organizational changes and ensure coordination with the communications and change management plan for the upcoming ERP implementation
- Engage finance team members, leaders, and other campus stakeholders continuously and substantively in future planning and decision-making processes regarding these changes

# Assessment Recommendations

## *Organizational Structure and Role Alignment*



### **Review and refine the organizational structure to ensure accountability, effective reporting, and alignment with operational needs**

- In concert with and in alignment with the ERP implementation, establish a task force to guide and support ongoing decision making and change management activities regarding the realignment of the university's finance organizational structure and operational model under the new "Campus Financial Affairs" unit within the Office of Finance to promote identity, understanding, and adoption of the new structure/model across campus
- Charge the task force with developing a methodology and conducting a detailed analysis of reporting lines, role assignments, and functional responsibilities within each individual college or unit
- After the analysis is complete, redesign blended and misaligned roles to clarify priorities and reduce conflicting duties
- Further address resource gaps by replacing departing staff and realigning resources

# Assessment Recommendations

## *Systems and Process Inefficiency*



### **Strengthen systems and streamline processes to support ERP readiness**

- Prioritize the successful implementation of the new ERP system (Workday) as the foundation for future modernization
- Standardize workflows and enforce institutional process governance during the interim time period before the ERP implementation is fully in place to leverage efficiencies where possible
- Improve documentation and knowledge management for process consistency
- Before moving to Workday, the University should document and review its core finance processes to ensure they are clearly defined, consistently understood, and aligned with current organizational roles following the recent reorganization
- Finalize future-state processes during the Workday implementation
- After Workday is live, process changes should be limited to refinements based on real-world usage, such as minor workflow adjustments, reporting improvements, and role tuning

# Assessment Recommendations

## *Institutional Knowledge and Training*



### **Make training and documentation a core part of operations to safeguard expertise**

- Develop and maintain comprehensive, up-to-date documentation for all core finance processes, policies, and procedures
- Build structured onboarding and training programs for new and existing staff
- Make cross-training a core operational requirement
- Allocate dedicated time and resources for training and development at all levels of the finance organization
- Encourage knowledge sharing and collaboration across units
- Prepare staff for ERP transition and future-state processes

# Assessment Recommendations

## *Resource Constraints and Change Fatigue*



### **Balance workloads and pace of change to protect staff well-being and sustain performance**

- To successfully navigate a large amount of change including a simultaneous ERP implementation and organizational restructuring, the University must actively manage change fatigue and resource constraints with targeted strategies and actions, including the following:
  - Monitor and balance staff workloads and the pace of change to protect staff well-being and sustain performance
  - Backfill critical roles and redistribute responsibilities to maintain operational continuity
  - Bring in temporary or specialized external support when internal capacity is constrained
  - Monitor employee well-being and adjust timelines or expectations based on feedback
  - Reinforce recognition, flexibility, and well-being throughout periods of change
  - Support staff through periods of high workload and change